



GEOGRAPHIC IMAGER®

Avenza Systems Inc.
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For immediate release

Avenza Releases Geographic Imager 7.0 for Adobe Photoshop

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Avenza Systems Inc., producers of the Avenza Maps app for mobile devices and geospatial extensions for Adobe Creative Cloud, including MAPublisher for Adobe Illustrator, is pleased to announce the release of Geographic Imager version 7.0 for Adobe Photoshop. This version introduces several updates to the Terrain Shader tool as well as other performance enhancements and bug fixes.

Geographic Imager for Adobe Photoshop delivers an all-encompassing solution for importing, editing, and exporting geospatial images, such as aerial and satellite imagery. Work with digital elevation models, GeoTIFFs, and other popular GIS image formats using Adobe Photoshop features such as transparencies, filters, cropping, and image adjustments while maintaining georeferencing and support for hundreds of coordinate systems and projections.

New features for Geographic Imager 7.0 for Adobe Photoshop include:

- **Texture shading option in Terrain Shader:** Texture shading utilizes an algorithm developed by Leland Brown to generate a texture shade, which offers a more natural representation of terrain when combined with a standard shaded relief.
- **Eleven new colour maps in Terrain Shader:** Geographic Imager 7.0 introduces a complete overhaul of the default colour maps available in Terrain Shader, featuring eleven newly updated colour maps with practical gradients ranging from natural to scientific.
- **Terrain Shader relief preview toggle:** It is now possible to toggle the relief preview on/off when using the Terrain Shader, which is especially ideal when working with large DEMs.
- **Additional user interface and usability enhancements**

To utilize the improvements and enhancements offered in Geographic Imager 7.0, users require a valid Adobe Creative Cloud subscription and a compatible operating system. For questions and information on how compatibility requirements may affect your organization, please contact our [Support Centre](#).

Geographic Imager 7.0 is available immediately and free of charge to all current Geographic Imager Maintenance Program members and starts at US\$599 for non-maintenance upgrades. New fixed licenses start at US\$899. Geographic Imager Basic Edition licenses start at US\$135. Academic, floating, and volume license pricing is also available. Visit www.avenza.com/geographic-imager for more information.

More about Avenza Systems Inc.

Avenza Systems Inc. is an award-winning, privately held corporation that provides cartographers and GIS professionals with powerful software tools to create more accurate and effective maps.

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Avenza also offers the mobile Avenza Maps app to sell, purchase, distribute, and use maps on iOS and Android devices. For further information, contact: (416) 487-5116 - info@avenza.com - www.avenza.com

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